

the mayborn

literary nonfiction conference

Sponsor Opportunities

The Mayborn Literary Nonfiction Conference, produced annually by the nationally accredited Mayborn School of Journalism, is where aspiring and established reporters, broadcasters and narrative non-fiction storytellers from all walks of life learn, engage and network with the nation's best authors, journalists, editors, educators, students and agents through workshops, seminars and keynotes focused on the craft of multi-platform narrative storytelling.

The passion for storytelling at the Mayborn Conference re-charges me each year. The craft of narrative nonfiction is a flame our preeminent conference keeps alight, and this year we'll carry the torch even farther. We're focusing on craft, and we'll hear from established heroes of literary nonfiction along with new voices as we push storytelling boundaries in print, broadcast, and film.

- Thorne Anderson
Conference Co-Director

Mayborn Conversations

Up Close, In-Person Storytelling Series

Throughout the weekend, the Mayborn Literary Nonfiction Conference hosts a series of conversations with top-named, highly acclaimed journalists, authors, filmmakers, podcasters and more.

These events offer guests an opportunity to chat informally with presenters and learn more about their storytelling journeys in print, radio, television and film.

This year's conference is scheduled for Oct. 13 - 14 in Dallas. The event will be held at Four Corners Brewing, offering a new energy and an exceptional environment for great conversations and networking.

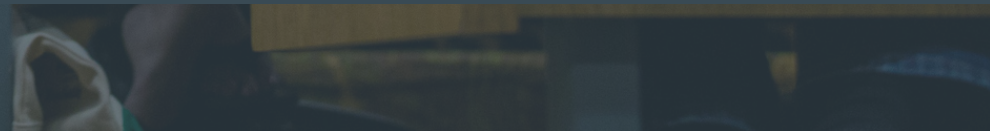
*Sponsor the Mayborn Conference today. For more information, contact **Brittany McElroy** at **214.704.0749** or **Brittany.McElroy@unt.edu**.*



THE OPPORTUNITIES

- **\$10,000:** Presenting Sponsor(s) to support the whole event
- **\$7,500:** Documentary Screening Sponsor(s)
- **\$5,000:** Panel Session Sponsor(s)
- **\$5,000:** Saturday Keynote, Awards Dinner Sponsor(s)
- **\$2,000:** Fireside Chat Sponsor(s)
- **\$1,500:** Writing Contest Sponsor(s)

All sponsors receive promotional space in conference materials, complimentary conference registrations, and a role in helping us build out our list of panelists and presenters.



Conference Sessions

Possible Panels & Topics

- The Future of Audio Storytelling: Podcasting & Beyond
- Beyond the Page: Book Adaptations
- Social Justice Storytelling
- Cultures Through Narrative
- Memoir Plus: Memoirs
- The Innovative Power of Storytelling
- Getting Published

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